

A collage of four photographs from an event. Top left: A group of people in a room, some are clapping. Top middle: A man in a grey suit speaking into a microphone. Top right: A young man in a blue suit and a young woman in a pink dress. Bottom: Three young people smiling for a photo.

Event Sponsorship Package



May 7th, 2024

A collage of four photographs from an event. Top left: A group of people in a room, some are clapping. Top middle: A man in a grey suit speaking into a microphone. Top right: A young man in a blue suit and a young woman in a pink dress. Bottom: Three young people smiling for a photo.



Charity Overview

119 STUDENTS CURRENTLY SUPPORTED

100%

UST's High School Graduation Rate



VS

86%

TDSB High School Graduation Rate

94%

Of UST Graduates Attend Post-Secondary Education



VS

39%

Of Jane-Finch Residents Have a Post-Secondary Degree*

250



Hours of Training Per Student Each Year

5,500

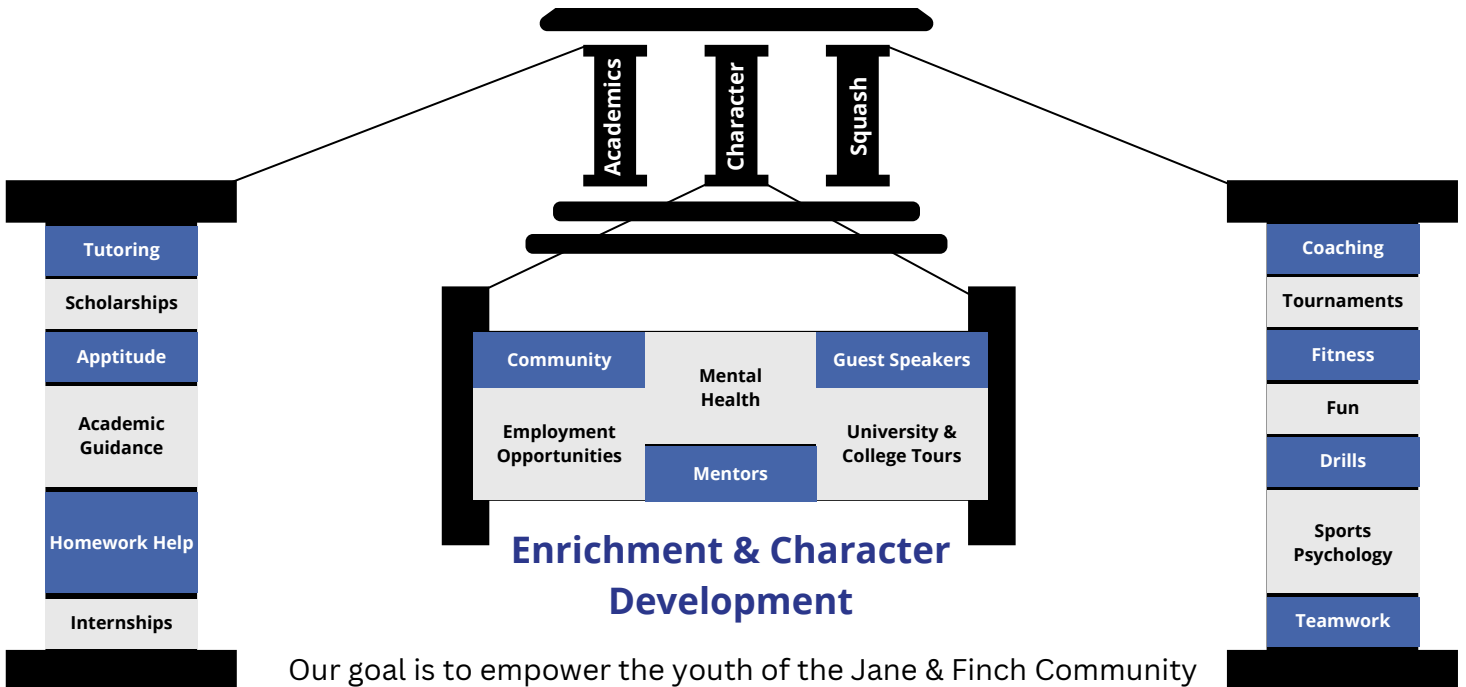


Nutritious Meals Served Annually

250



Hours of Tutoring Per Student Each Year



Academic Enrichment

Our goal is to empower the youth of the Jane & Finch Community to pursue a post-secondary education of their choice through year-round, long-term, no cost afterschool programming.

Squash Training



Event Details

Our annual fundraiser is an event aimed to raise awareness for UST within the Toronto squash community, gain supporters, and raise funds for the organization. The evening will be hosted at the Cambridge Club, a prestigious Toronto private club with over 200 attendees, many of whom are like-minded professionals. This year's event will feature student speeches, squash and various activation stations in addition to food & beverage stations being available throughout the evening provided by local fine dining establishments.

Sponsorship Levels

- **Platinum Sponsor: \$25,000**
- **Gold Sponsor: \$15,000**
- **Silver Sponsor: \$7,500**
- **Bronze Sponsor: \$5000**

Thank you for your consideration to partner with Urban Squash Toronto. Please review the sponsorship package for more information on benefits and feel free to contact Executive Director, Brent Adamson.

Deadline for Sponsorship

March 7th, 2024

Sponsor Marketing Opportunities



On the Exhibition Court Tin Evening of the Event

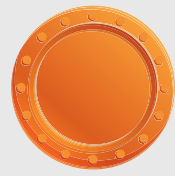


In the Cambridge Club Lobby Evening of the Event



At our UST Facility Various Locations





Event Sponsorship Levels

Platinum
\$25,000

Gold
\$15,000

Silver
\$7,500

Bronze
\$5,000

Promotional benefits before and during the event

	Platinum	Gold	Silver	Bronze
Logo placement (website home page, event website, ticket page, newsletters, social media & flyers. Including Cambridge Group of Clubs & UST ~8000 supporters)	Prime logo placement	Prime logo placement	Prominent logo placement	Logo placement
On-stage recognition during event	✓	✓	✓	
Inclusion on UST event video	✓	✓		
Exhibition Squash Court Tin Logo Placement	✓			

Promotional benefits after the event

	Platinum	Gold	Silver	Bronze
Signage at UST facility (one year)	Prime logo placement	Prime logo placement	Prominent logo placement	Logo placement
Logo & company name in social media posts over 12 months	6	4	2	2
Signage on UST court tin	✓			

Sponsorship Benefits

	Platinum	Gold	Silver	Bronze
Complimentary tickets to event	8	6	4	2
UST branded swag bag	8	6	4	2
6 month membership to Adelaide or Toronto Athletic Club	2	1		
Lunch for four at Stratus (Includes beverages, taxes & gratuities)	✓	✓		



**Urban Squash Toronto
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**Contact Info:
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**Urban Squash Toronto is a
registered charity:
CRA # 805110061RR0001**